



Bank On National Conference Agenda
May 23, 2017
Newseum, Washington, D.C.

- 8:00 – 8:45 AM *Registration and Breakfast*
- 8:45 – 9:15 AM **Welcome**
Jonathan Mintz, President and CEO, Cities for Financial Empowerment Fund
Naomi Camper, Managing Director, Head of Office of Nonprofit Engagement, JPMorgan Chase & Co.
- 9:15 – 10:00 AM **Keynote Address**
The Honorable Martin J. Gruenberg, Chairman, Federal Deposit Insurance Corporation
- 10:00 – 11:00 AM **Meeting the National Account Standards: Why and How Large and Small Financial Institutions Can Engage**
Moderator: *Bob Annibale*, Global Director, Citi Community Development and Inclusive Finance
Darrin Williams, CEO, Southern Bancorp, Inc.
Carla Decker, President/CEO, District Government Employees Federal Credit Union
Preston D. Pinkett III, Chairman and CEO, City National Bancshares Corporation and City National Bank of New Jersey
- 11:00 – 11:15 AM *Break*
- 11:15 AM – 12:15 PM **Measuring Bank On Success Through Data**
Moderator: *Jeanne Marra*, Senior Community Development Specialist, Federal Reserve Bank of St. Louis
Mary Miklethun, Senior Vice President, Regulatory Oversight and Customer Advocacy, U.S. Bank
Poonam Chawla, Vice President and Segment Strategies Leader, Wells Fargo
Yvonne Green, Director, Bank On Houston
Tina Lentz, Executive Administrator, Advocacy and Empowerment Division, Department of Community Services, Louisville Metro Government
- 12:15 – 1:30 PM **Lunch Panel: Why Banking Access – and Bank On – Matters**
Moderator: *The Honorable José Cisneros*, Treasurer, City and County of San Francisco
Don Baylor, Senior Associate, Center for Economic Opportunity, Annie E. Casey Foundation
Andrea Luquetta-Kern, Deputy Director, California Reinvestment Coalition
David Rothstein, Principal, Cities for Financial Empowerment Fund
- 1:30 – 1:40 PM *Break*



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1:40 – 2:50 PM

Breakout Sessions

Breakout 1: Successful Bank On Coalition: Launches, Relaunches, and Stewardship

Moderator: *Lessie Powell Evans*, Chief, Community Affairs, Federal Deposit Insurance Corporation

Alice Coday, Director, Financial Empowerment Network | Seattle-King County

Scarlett Montenegro, Program Officer, United Way of Miami-Dade

Laura Scherler, Director, Financial Stability & Success, United Way Worldwide

Amy Williamson, Program Officer for Financial Stability, United Way California Capital Region

Breakout 2: Successful Banking Access Connectivity: Perspectives and Programmatic Approaches

Moderator: *Angie Lathrop*, Community Affairs Executive, Global Corporate Social Responsibility, Bank of America

Sharon Hirota, Manager, Division Head, Existing Housing Division, Office of Housing and Community Development Hawai'i County

The Honorable David Lenoir, Trustee, Shelby County, TN

Lisa Potts, Financial Services Manager, People's Community Action Corporation

Jay Salas, Director, Denver Office of Financial Empowerment

I-Hsing Sun, Chief Program Officer, Cities for Financial Empowerment Fund

Breakout 3: Approaching Hurdles to Credit Union and Bank Engagement with National Account Standards Workshop

Cathie Mahon, President/CEO, National Federation of Community Development Credit Unions

2:50 – 3:00 PM

Break

3:00 – 3:45 PM

Closing Plenary

Grovetta Gardineer, Senior Deputy Comptroller for Compliance and Community Affairs, Office of the Comptroller of the Currency

Introduced by Barry Wides, Deputy Comptroller for Community Affairs, Office of the Comptroller of the Currency

3:45 – 4:00 PM

Closing Remarks

Jonathan Mintz, President and CEO, Cities for Financial Empowerment Fund

4:00 – 5:00 PM

Closing Reception

Colleen Briggs, Executive Director of Community Innovation, Office of Corporate Responsibility and Global Philanthropy, JPMorgan Chase & Co. (*reception sponsor*)