

Talking Among Ourselves: The Bank On Listserv

One of our greatest resources in the Bank On community is each other. By sharing our experiences, questions, frustrations, and best practices, we each advance our own coalition efforts, as well as our larger community. The CFE Fund's Bank On Listserv is designed to do just that. Join now to continue the conversation!

Who can join?

Bank On coalition members, including government, nonprofit, and financial institution partners, can all participate in the Listserv, which will be moderated by the CFE Fund. Financial institutions, academics, and other stakeholders interested in banking access efforts who are not currently part of Bank On coalitions are also welcome to join the community.

How do I sign up?

The CFE Fund's Bank On Listserv is managed through Google Groups. Just use this link to join:
<https://groups.google.com/d/forum/bankon>.

Note: Google Groups requires users to have Google accounts. If you do not have a Google account, you can create one with your non-Gmail address. This will allow you to receive listserv emails at your primary work email address, even if it is not Gmail.

1. Once you are logged in with a Google account, you will be prompted to “apply for membership.” You will be asked to share your local Bank On coalition affiliation(s) and role, and select how often you want to receive listserv emails (i.e. abridged, digest, individual emails).
2. Upon signing up for the listserv, you should be approved within a few days and will be able to send and receive listserv emails from bankon@googlegroups.com.
3. Note: For government email addresses, some content may be delayed and/or attachments may not come through. These are settings that are not in our control and you may want to use a Google account address if this is an issue.

How should I use the Listserv?

The Listserv is dedicated to technical assistance. It's a place to ask questions and share resources with the community. For example, conversation topics might include:

- Does anyone have a flier for a Bank On event that they felt was particularly effective?
- Has anyone held a press event for a Bank On launch?
- Who serves on your advisory committee and how often do you meet?

The CFE Fund will also initiate conversations on a range of topics to solicit and share best practices from the field, which will inform the content for future Bank On Playbook resources. This Listserv is a technical assistance resource, not a forum for direct fundraising appeals, news stories, or advocacy. To view and search for archived email threads, including attached files, you can visit the group webpage: <https://groups.google.com/d/forum/bankon>.

JOIN NOW!

<https://groups.google.com/d/forum/bankon>